



MC HIP HOP CONTEST 2027

Urban Festival

31st edition

3-6 January 2027 – Riccione (RN)

CREW CONTEST RULES AND REGULATIONS

OVER – YOUNG (under 16)

KIDZ (under 13) – MINI KIDZ (under 9)

EVENT PRESENTATION

The MC Hip Hop Contest, organised by Cruisin', a brand of Idea S.r.l., supports and encourages the exchange, development and sharing of hip hop culture worldwide. Promoting urban dance disciplines and their artistic influence on the growth of generations of dancers has been a fundamental part of the event for over 30 years. While preserving its identity, every year the event interprets and drives change, inspires and gives visibility to new trends.

ART. 1 – PARTICIPATION REQUIREMENTS AND HOTEL BOOKINGS

The 2027 edition of the MC Hip Hop Contest will take place in Riccione from 3 to 6 January 2027.

To ensure the best possible organisation of the event and effective logistical management, participation in the Crew Contest is subject to staying at one of the event's partner hotels.

The crew or dance school representative must contact the organisers to start the hotel booking procedure.

Cruisin' Organising Team – Tel. +39 059 225040 – Email: prenotazioni@cruisin.it

ART. 2 – ADDITIONAL PARTICIPATION PROVISIONS

To enable an increasing number of crews to take part in the Crew Contest and to ensure the event is managed in a balanced way, the organisers are introducing several new provisions.

These changes have become necessary following the high number of registration requests received in recent editions, which led to the maximum participant capacity being reached ahead of schedule.

The decision to hold the different competition categories at two venues (see Art. 3) also stems from the need to improve the overall management of the event, provide greater public access and give crews the opportunity to be supported by their followers throughout the different stages of the contest.

In keeping with the contest's philosophy, which has always focused on participation and recognition of the many different forms of urban dance, the following rules apply:

- Each routine must include at least 5 registered dancers.
 - Each routine may include a maximum of 32 registered dancers.
 - Each school may enter a maximum of 5 routines, each in a different category.
 - Each dancer may take part in a maximum of 3 routines across the entire Crew Contest, subject to the applicable registration fees (see Art. 13).
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ART. 3 – DATES, VENUES AND PERFORMANCE FORMAT

OVER AND YOUNG CATEGORIES

The Crew Contest for the OVER and YOUNG categories will take place on 3, 5 and 6 January 2027 at the Palazzo dei Congressi di Riccione, Via Virgilio 17, Riccione.

All crews in the Young and Over categories, except for Over Heels (see below), will perform twice:

- first performance: 3 January 2027;
- second performance: 5 January 2027.

The scores obtained in the two performances will be added together to determine the ranking for admission to the final stage.

Based on the overall ranking, the organisers and the judging panel will determine, at their sole discretion, the number of crews admitted to the final on 6 January 2027.

The list of finalist crews will be announced at midnight on 5 January 2027.

OVER HEELS CATEGORY

The Crew Contest for the OVER HEELS category will take place on 5 and 6 January 2027 at the Palazzo dei Congressi di Riccione, Via Virgilio 17, Riccione.

Each crew will perform twice:

- first performance: 5 January 2027;
- second performance: 6 January 2027.

The scores obtained will be added together to determine the final ranking.

KIDZ AND MINI KIDZ CATEGORIES

The Crew Contest for the following categories:

- **KIDZ Under 13**
- **MINI KIDZ Under 9**

will take place on 5 and 6 January 2027 at the Palazzo dello Sport di Riccione, Viale Carpi, Riccione (RN).

Each crew will perform twice:

- first performance: 5 January 2027;
- second performance: 6 January 2027.

The scores obtained will be added together to determine the final ranking.

Shuttle buses connecting the Palazzo dei Congressi and the Palazzo dello Sport will be available to make travel easier for participants and accompanying persons.

ART. 4 – CATEGORIES, SUBCATEGORIES AND AGE REQUIREMENTS

OVER – Category with no maximum age limit.

The following categories are available:

- **HIP HOP** – minimum 5 dancers, maximum 32 dancers
- **SHOW TIME** – minimum 5 dancers, maximum 32 dancers
- **CHOREOGRAPHIC EXPERIMENTATION** – minimum 5 dancers, maximum 32 dancers
- **C.O.T.Y. SELECTION** – minimum 5 dancers, maximum 32 dancers
- **HEELS** – minimum 5 dancers, maximum 32 dancers

PLEASE NOTE: For the HEELS category, participants must be at least 16 years old as of 3 January 2027. No exceptions are permitted.

OVER SUBCATEGORIES

The HIP HOP and SHOW TIME categories are divided into two subcategories based on the number of crew members, in order to ensure a more balanced competition.

HIP HOP A – Crews consisting of 5 to 10 dancers.

HIP HOP B – Crews consisting of more than 10 dancers.

SHOW TIME A – Crews consisting of 5 to 10 dancers.

SHOW TIME B – Crews consisting of more than 10 dancers.

Each subcategory will have its own ranking and prize fund

YOUNG – UNDER 16

Single category: HIP HOP MIX STYLE

minimum 5 dancers, maximum 32 dancers

The Young Under 16 category is divided into:

YOUNG MIX STYLE A – Crews consisting of 5 to 10 dancers.

YOUNG MIX STYLE B – Crews consisting of more than 10 dancers.

Each subcategory will have its own ranking and prize fund.

For the Young Under 16 category:

- there is no minimum age requirement;
- the maximum permitted age is 15 years.

Members of the Young Under 16 category must not have reached the age of 16 by 3 January 2027. The maximum permitted age is therefore 15 years.

The following exceptions are permitted:

- 1 exception for groups of up to 5 members;
- 2 exceptions for groups of up to 10 members;
- 3 exceptions for groups of up to 15 members;
- 4 exceptions for groups of up to 20 members;
- 5 exceptions for groups of 21 or more members (from 21 to 32 members).

Dancers admitted as exceptions must be under 18 years of age on the competition date.

The crew representative must have identification documents for all group members available for any checks carried out by the organisers.

KIDZ – UNDER 13

Single category: HIP HOP MIX STYLE – minimum 5 dancers, maximum 32 dancers

For the Kidz Under 13 category:

- there is no minimum age requirement;
- the maximum permitted age is 12 years.

Members of the Kidz Under 13 category must not have reached the age of 13 by 5 January 2027. The maximum permitted age is therefore 12 years.

The following exceptions are permitted:

- 1 exception for groups of up to 5 members;
- 2 exceptions for groups of up to 10 members;
- 3 exceptions for groups of up to 15 members;
- 4 exceptions for groups of up to 20 members;
- 5 exceptions for groups of 21 or more members (from 21 to 32 members).

Dancers admitted as exceptions must be under 16 years of age on the competition date. The crew representative must have identification documents for all group members available for any checks carried out by the organisers.

MINI KIDZ – UNDER 9

Single category: HIP HOP MIX STYLE – minimum 5 dancers, maximum 32 dancers

For the Mini Kidz Under 9 category:

- there is no minimum age requirement;
- the maximum permitted age is 9 years.

Group members must not have reached the age of 10 by 5 January 2027.

WARNING: No exceptions are permitted for this category.

The crew representative must have identification documents for all group members available for any checks carried out by the organisers.

For the Kidz and Mini Kidz categories, the organisers ask choreographers to take particular care when choosing routines, clothing and stage image, ensuring that these are appropriate for the young age of the participants.

ART. 5 – CATEGORY SPECIFICATIONS

Over HIP HOP – Choreographic expression in this category may feature one predominant hip hop style or a mix of hip hop styles.

Over SHOW TIME – This category offers broad freedom of expression and may include the various forms of Urban Dance. In terms of movement, stage expression and design, dress code, make-up and musical selection, the performance must have the characteristics of a show. The routine may be accompanied by a video.

Over CHOREOGRAPHIC EXPERIMENTATION – This category rewards the choreographic concept in an Urban Dance performance that must incorporate influences from modern/contemporary or classical dance styles. The routine may be accompanied by a video.

Over HEELS – The entire performance must be carried out in heels and may feature broad freedom of expression and musical styles.

Over C.O.T.Y. SELECTION – new!

The C.O.T.Y. Selection is a category for established Over crews with a continuous shared artistic journey over time, distinguished by technical quality, experience and stylistic identity.

Participating crews must present a themed urban dance performance, with maximum freedom of expression in their choice of styles, provided these belong to the urban dance world.

For the 2027 edition, the compulsory theme is: MICHAEL JACKSON. In addition to technical, choreographic and interpretative aspects, the assessment will consider the crew's ability to develop and enhance the proposed theme.

The winning crew in the C.O.T.Y. Selection category will gain direct admission to the Crew of the Year at the 2028 MC Hip Hop Contest.

PLEASE NOTE: If, after the first performance, the judging panel considers that the participating group does not stylistically belong in the selected category, it will be moved, at the panel's sole discretion, to the category deemed most appropriate.

YOUNG, KIDZ AND MINI KIDZ CATEGORIES

The YOUNG, KIDZ and MINI KIDZ Crew Contest features a single category: HIP HOP MIX STYLE – offering broad freedom of expression, it may include all Urban Dance styles (hip hop, video dance, waacking, voguing, etc.).

ART. 6 – MUSIC DURATION

For all categories, the music must have a minimum duration of 2 minutes and 30 seconds and a maximum duration of 3 minutes.

A maximum overrun of 5 seconds is permitted.

WARNING: If the music duration does not comply with the requirements above, a 2-point penalty will be applied for each performance scheduled in the contest. If the overrun exceeds 30 seconds, the routine will be disqualified from the contest.

The music selected for the contest may consist of several tracks mixed together and may also incorporate sound effects.

Recordings must meet professional sound production and playback standards.

The music must be edited to suit the crew's requirements. Under no circumstances can the organisers increase or decrease its speed during the performance.

ART. 7 – SUBMISSION OF MUSIC TRACK, PHOTO AND VIDEO

The crew representative must submit the required material by 15 December 2026 using the following form:

<https://forms.gle/gSxaJydedHivGafn6>

A separate form must be completed for each registered crew.

MUSIC TRACK – VIDEO

The competition music track must be submitted in WAV or MP3 format. The file must be named as follows: GROUP NAME and CATEGORY.

Any videos, permitted for the “Show Time” and “Choreographic Experimentation” categories, must be submitted in MP4 format.

The video track must also include the audio track.

The video will be shown on the upper screen. For obvious reasons, it cannot interact with the routine and serves only as stage scenery.

The video may be in 4:3 or 16:9 format.

During the event, crews must have a USB flash drive containing the tracks available to give to the organisers if required.

LANDSCAPE PHOTO OF THE FULL CREW

The photograph must be submitted in high resolution (minimum 5 MB). Do not use photos shared via WhatsApp, as the application reduces image quality.

The photo file must be named as follows: CREW NAME + CATEGORY.

The photo will be used to produce the finalist announcement video. If it is of poor quality, the organisers cannot be held responsible for a degraded or grainy display.

During the event, crews must have a USB flash drive containing the photo available to give to the organisers if required.

ART. 8 – SETS, PROPS AND STAGE DIMENSIONS

If special stage-set elements are to be used, the organisers must be informed in advance during registration.

Each prop is the sole responsibility of the crew, which must independently bring it to the stage area before the performance, position it on stage and remove it at the end of the performance.

Where such a requirement exists, it must not obstruct or delay the normal running of the category in any way.

The use of confetti, powders, glitter or similar materials is strictly prohibited, as these may interfere with the orderly running of the competition and delay the following group's performance while the space is restored to safe conditions.

OVER AND YOUNG Crew Contest

Palazzo dei Congressi di Riccione, Via Virgilio 17

Stage: 14 metres × 10 metres

KIDZ AND MINI KIDZ Crew Contest

Palazzo dello Sport di Riccione, Viale Carpi

Stage: 12 metres × 10 metres

ART. 9 – JUDGING PANEL AND ASSESSMENT CRITERIA

For the various categories, the judging panel will consist of choreographers/dancers appearing as contest guest artists and invited by the organisers to also lead workshops in the various disciplines.

Performances will be assessed using the following criteria:

HIP HOP, MIX STYLE AND HEELS categories

- technique (double score)
- choreography and originality of movement
- synchronisation of movements in unison with the music and among the various members
- stage expression, presence, dynamism, engagement, style, attitude, musical selection and costumes.

SHOW TIME category

- technique
- choreography and originality of movement
- synchronisation of movements in unison with the music and among the various members
- stage expression, presence, dynamism, engagement, style, attitude, musical selection and costumes (double score)

CHOREOGRAPHIC EXPERIMENTATION category:

- choreographic concept (double score)
- technique
- synchronisation of movements in unison with the music and among the various members
- stage expression, presence, dynamism, engagement, style, attitude, musical selection and costumes

C.O.T.Y. SELECTION category:

- technique
 - choreography and originality of movement
 - synchronisation of movements in unison with the music and among the various members
 - faithfulness to the proposed theme, stage expression, style, attitude, musical selection and costumes (double score)
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SCORING

Scores may range from 5.0 to 8.0 points, with one decimal place and therefore increments of 0.1 (examples: 5.2 – 6.5 – 7.9).

The complete rankings for all performances will be published on www.mchiphopcontest.com in the days following the event.

ART. 10 – AWARDS AND PRIZE FUND

The awards ceremony for all categories will take place by 5:30 p.m. on 6 January 2027 at the Palazzo dei Congressi di Riccione.

Priority will be given to the Mini Kidz and Kidz awards ceremonies; these groups will receive specific timing instructions.

The prize funds awarded to the winners of the various categories will be announced on www.mchiphopcontest.com.

Winners in each category will receive trophies, scholarships and cash prizes.

The first-place crews in the OVER Hip Hop, Show Time, Choreographic Experimentation and C.O.T.Y. Selection categories will automatically qualify for the Crew of the Year at the 2028 MC Hip Hop Contest.

Where a category includes subcategories (A–B), the crew with the highest score in the final overall ranking will be considered the winner for admission to CREW OF THE YEAR 2028, regardless of its subcategory.

ART. 11 – AUTHORITY AND RESPONSIBILITIES OF THE CREW REPRESENTATIVE

Each crew must be accompanied by an adult representative, who will be the sole point of contact with the organisers and the judging panel regarding any instructions or disputes.

The person named during registration will be the sole official representative for all communications relating to the Contest.

This person will be added to an official WhatsApp group through which the organisers will send all organisational communications both before and during the event. The representative is responsible for checking messages regularly and ensuring that all information received is shared with every crew member.

By accepting these rules and regulations, the adult representative declares that they hold, for every member of the group entered in the competition, all release forms signed by adult dancers or, for minors, by their parents and/or legal guardians, copies of non-competitive (or competitive) medical certificates, and a signed copy of these rules and regulations.

For the Kidz Under 13, Mini Kidz Under 9 and Young Under 16 categories only (as they are subject to the age restrictions set out in these rules), the adult group representative must hold a valid identification document for each dancer. If requested, these documents must be made available to the organisers for age-verification checks.

ART. 12 – REGISTRATION

Registration deadline: 30 November 2026

All registrations must be completed through www.mchiphopcontest.com. Registration for all categories remains open until the maximum number of participating crews, established in consideration of the various organisational requirements, has been reached. If all available places are filled before the stated deadline, registration will close early.

Registration fees are non-refundable under all circumstances.

ART. 13 – REGISTRATION FEES

OVER CATEGORY

(Hip Hop – Show Time – Choreographic Experimentation – Heels – C.O.T.Y. Selection)

€80.00 per member

Registration includes:

- participation in the Crew Contest;
- access to all classes in the Open Stage programme;

- public admission to the events presented by the MC Hip Hop Contest on 3, 4, 5 and 6 January, excluding Dance Theatre and the Cruisin' Factory evening event on 3 January (see www.mchiphopcontest.com).
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YOUNG UNDER 16 CATEGORY

€70.00 per member

Registration includes:

- participation in the Crew Contest;
 - access to all classes in the Open Stage programme;
 - public admission to the events presented by the MC Hip Hop Contest on 3, 4, 5 and 6 January, excluding Dance Theatre and the Cruisin' Factory evening event on 3 January (see www.mchiphopcontest.com).
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KIDZ – MINI KIDZ CATEGORY

€60.00 per member

Registration includes:

- participation in the Crew Contest;
 - access to all classes in the Kidz Stage programme;
 - public admission to the events presented by the MC Hip Hop Contest on 3, 4, 5 and 6 January, excluding Dance Theatre and the Cruisin' Factory evening event on 3 January (see www.mchiphopcontest.com).
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PARTICIPATION OF ONE DANCER IN MULTIPLE CREWS

Each dancer may take part in the Crew Contest with a maximum of 3 routines.

Participation fees will be calculated as follows:

1st entry: full fee for the applicable category.

2nd entry: 50% of the fee for the lower-priced category.

3rd entry: a new registration at the full fee for the applicable category.

The first fee must always refer to the applicable category with the higher price.

CREW CONTEST + EXCLUSIVE CONVENTION REGISTRATION

Participation in the Crew Contest may be combined with the Exclusive Convention.

OVER CATEGORY AND YOUNG CATEGORY

€150.00 per member

Registration includes:

- participation in the Crew Contest;
- access to all classes in the EXCLUSIVE CONVENTION and OPEN STAGE programmes;

- public admission to the events presented by the MC Hip Hop Contest on 3, 4, 5 and 6 January, excluding Dance Theatre and the Cruisin' Factory evening event on 3 January (see www.mchiphopcontest.com).
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ART. 14 – PAYMENT METHODS

Payment may be made by:

BANK TRANSFER payable to

IDEA SRL

(Via dell'Artigianato 45/A, 41122 Modena)

IBAN: IT19Y0503412915000000050575

SWIFT code for payments from abroad: BAPPIT21554

POSTAL CURRENT ACCOUNT

IDEA S.r.l.

Via dell'Artigianato 45/A

41122 Modena

Postal current account number: 1022741019

ART. 15 – PUBLIC ADMISSION

Members of the public may attend the various stages of the Crew Contest by purchasing an admission ticket, subject to the maximum permitted capacity of the event venues.

To support participating crews and, subject to availability, ensure access for accompanying persons, crew representatives alone will be given the opportunity to reserve packages of admission tickets for their crew's supporters in advance.

The organisers will inform the representative in advance of the booking method and the timeframe for submitting a request. Packages may be booked only by the crew's official representative and by the specified deadlines.

Any remaining tickets will subsequently go on sale to the general public through www.mchiphopcontest.com, subject to availability.

ART. 16 – DISQUALIFICATION

Groups displaying improper conduct or behaviour inconsistent with good manners and sportsmanship in competitions, whether towards the judges, the organisers or other competing groups, will be disqualified.

ART. 17 – CANCELLATION AND AMENDMENTS

The organisers reserve the right to cancel a section or the entire competition in the event of proven force majeure. In the event of cancellation, registration fees will be converted into a voucher of equal value, valid for participation in the next edition of the event.

The organisers will not issue refunds or vouchers if a participant is absent due to personal circumstances.

The organisers also reserve the right to merge, divide, add or remove sections for organisational reasons, and to amend or supplement these rules and regulations, promptly informing participants of any changes.

ART. 18 – RELEASES AND AUTHORISATION TO USE MATERIAL

By accepting these rules and regulations, the adult crew representative, acting as the person responsible for the group, declares that they have been authorised by all crew members and grants IDEA S.r.l. and its successors and assigns, free of charge and without restriction, the right to use all audiovisual material produced during the MC Hip Hop Contest. This authorisation covers photographs, videos, audio recordings, statements, interviews, individual and group images, and all material relating to the performances and artistic presentations produced as part of the event.

The crew representative further declares that they are responsible for collecting and retaining all necessary releases and authorisations concerning the use of the image, voice, name and artistic performance of crew members, both adults and minors, and declares that, for minors, they hold the authorisations issued by parents or legal guardians.

IDEA S.r.l. may use this material for promotional, communication, editorial and informational purposes relating to the event, associated projects and future activities, through any current or future means of communication, including, by way of example, websites, social networks, digital platforms, promotional materials, audiovisual media and any other distribution channel. The authorisation is granted without territorial or time limits, in compliance with applicable law, and participants may not make any financial claims or claims of any kind in connection with the use of the authorised material. The crew representative also agrees to sign any additional documents required to formalise the rights granted.

Adult group representative – FULL NAME

Name of crew(s) and category

Date _____

Signature acknowledging and accepting the rules and regulations

IDEA SRL/CRUISIN' – Via dell'Artigianato 45/A, 41122 Modena – Tel. +39 059 225940 – prenotazioni@cruisin.it